

Village of Southampton

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MARK PARASH
ANDREW C. PILARO

Dear Business Owner,

In an effort to promote the economic health and vitality of Southampton Village, the Village Board has passed an ordinance to improve the aesthetics of empty storefronts located in the Village and Highway Business District. The ordinance covers any storefronts which have been vacant for more than one month. If you own a storefront that has been, or will be, vacant for more than a month, the Village requires that a display be placed in your front-facing window.

There are certain requirements relating to the storefront displays which must be adhered to. The display must cover at least half of the front facing window yet not be so large that our first responders are blocked from seeing inside the store through the window in the event of an emergency. Besides the Southampton Village logo and historical images, acceptable forms of "displays" are fine art, sculptures or photographs. The displays must be kept clean and any adhesive tape or material must be hidden from view.

In order to enhance the beauty of our community, the new Village ordinance also requires that the display face the front window and must be placed closer than three (3) feet from that window. Appropriate lighting on the display is also important, so the ordinance requires that a shielded, white light source be used, with no greater than a 75-watt bulb so as not to create glare on the storefront window nor light that extends out onto the sidewalk or roadway.

This Village ordinance is a vital effort to improve our quality of life, so the fine for not complying has been set between \$1,000.00 and \$2,500.00 for the first violation. Subsequent violations could lead to additional fines.

The Village has granted preapproval to artists from The Southampton Artists Association (The SAA) and The Southampton Arts Center (The SAC). They are available to help you with the entire process (both selection and implementation). Other types of displays must be pre-approved by the Village Administrator. Please find all relevant contact information on the following page.

Contact Information:

Southampton Arts Center

- **Contact:** Joe Diamond
- **Email:** jdiamond@southamptoncenter.org
- **Phone:** (631) 283-0967

Southampton Village Mayor's Office

- **Contact:** Miranda Weber
- **Email:** mayorsoffice@southamptonvillage.org
- **Phone:**(631) 283-0247 Ext.222

Southampton Artists Association

- *Contact the Mayor's Office (see above)*

Southampton Village Administrator

- **Contact:** Charlene Kagel-Betts
- **Email:** ckagel-betts@southamptonvillage.org

Thank you in advance for your attention to this important matter. We look forward to working with you and to watching this exciting project unfold.

Chapter 108. Vacant Storefronts

[HISTORY: Adopted by the Board of Trustees of the Village of Southampton 7-21-2020 by L.L. No. 6-2020. Amendments noted where applicable.]

§ 108-1. Legislative findings and purpose.

It is the finding of the Board of Trustees that window displays contribute to the vitality and economic health of the Village's business districts by visually connecting interior activities with public space and pedestrians on the street. It has been found that storefront windows that are vacant or boarded over have a negative impact on the aesthetic character of the Village's business districts. It is the intent and purpose of this chapter to promote the success of the businesses and the overall health of the Village's business districts, encourage an active and lively streetscape and maintain the historic aesthetic character of the Village's business districts by establishing regulations requiring the owner or tenant of a nonresidential building to place a window display in all storefront windows in accordance with certain standards.

§ 108-2. Definitions.

As used in this chapter, the following terms shall have the indicated meanings:

STOREFRONT WINDOW

Any window located in the Village and Highway Business Districts that permits an unobstructed public view into the interior of the building from an adjacent street, sidewalk or right-of-way. This term includes doors.

VACANT STOREFRONT WINDOW

A storefront window shall be deemed vacant if no person or persons conducts a lawfully licensed business there for a period of one month or more.

WINDOW DISPLAY

A visual representation of information or graphics for viewing by the public in a storefront window. The display may consist of, for example, the Village of Southampton logo, fine art, sculpture, or photography.

§ 108-3. Window displays required.

A window display shall be required in a vacant storefront window, subject to the following standards:

- A. The aggregate area of window displays shall not exceed 50% of the storefront window.
- B. Adhesive materials used to affix the window display shall not be visible from the outside of the storefront window.
- C. The window display shall be maintained in a clean and neat appearance.

- D. The window display shall face the exterior of the storefront window and shall not be further than three feet from the interior of the storefront window.
- E. The window display may be illuminated by means of shielded, direct, white light sources not exceeding 75 watts and in such a manner that no glare shall extend beyond the property lines or disturb the vision of passing motorists or constitute a hazard to traffic.
- F. Window screening, including, but not limited to, blinds, drapes, curtains or shades, or a covering which is constructed of durable material such as cardstock or paper, which covers a portion of or the entire storefront window shall not be considered a window display for purposes of this chapter and is hereby prohibited.
- G. All proposed window displays to be installed pursuant to this chapter shall be approved prior to installation, by the Village Administrator; except that if such window display consists of contemporary or historical images of the Village of Southampton, the Village of Southampton logo, or one of the preapproved graphic images located in the Administrator's office and online, no such additional approval shall be required.

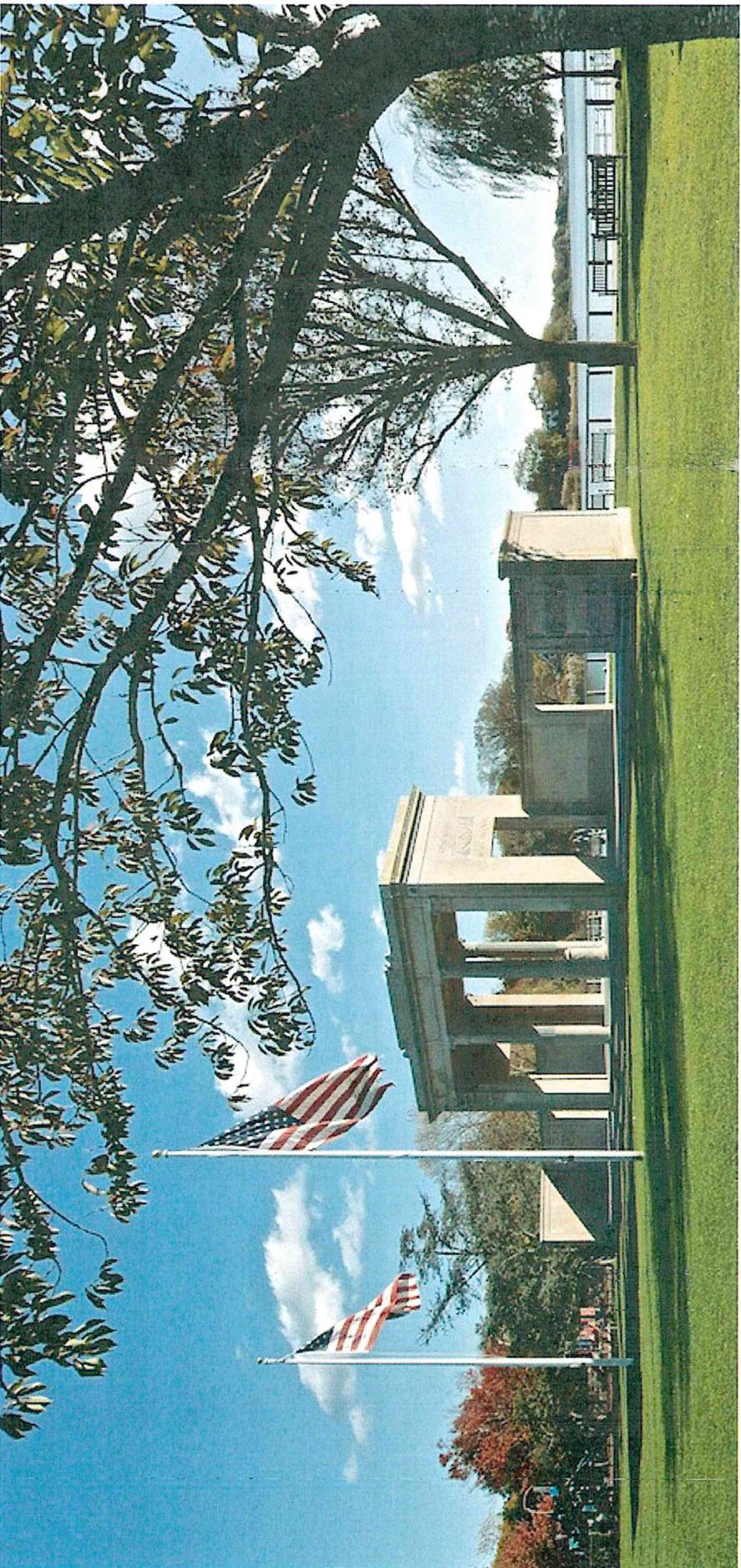
§ 108-4. Construal of provisions.

The provisions of this chapter shall be in addition to all building, zoning, historic, fire, health or environmental laws that have been or may hereafter be imposed. Nothing herein shall be construed to repeal, modify, or constitute an alternative to any lawful regulation that is more restrictive than this chapter.

§ 108-5. Penalties for offenses; enforcement.

Any person committing an offense against any provision of this chapter shall, upon conviction thereof, be guilty of a violation punishable by a fine in an amount not less than \$1,000 nor exceeding \$2,500 for each offense. The continuation of an offense against the provisions of this chapter shall constitute, for each day the offense is continued, a separate and distinct offense hereunder.











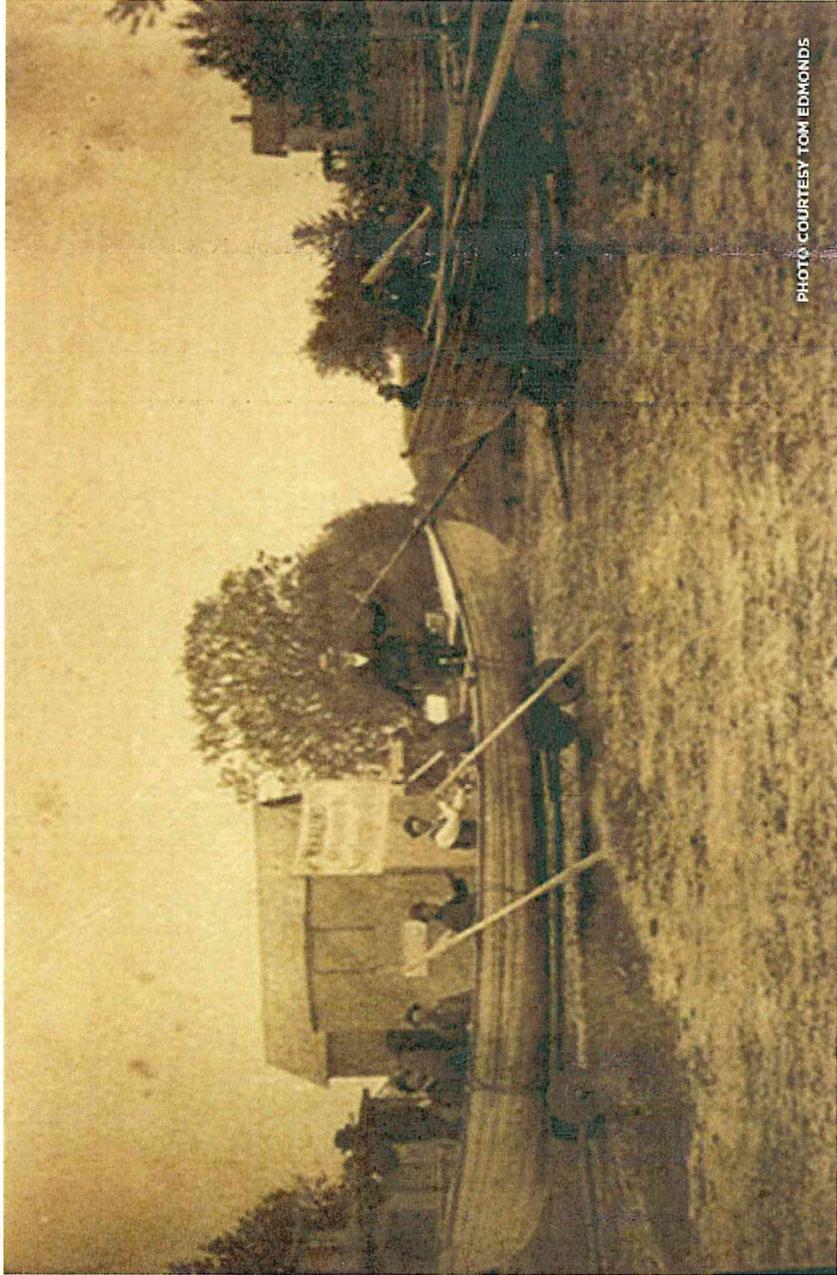
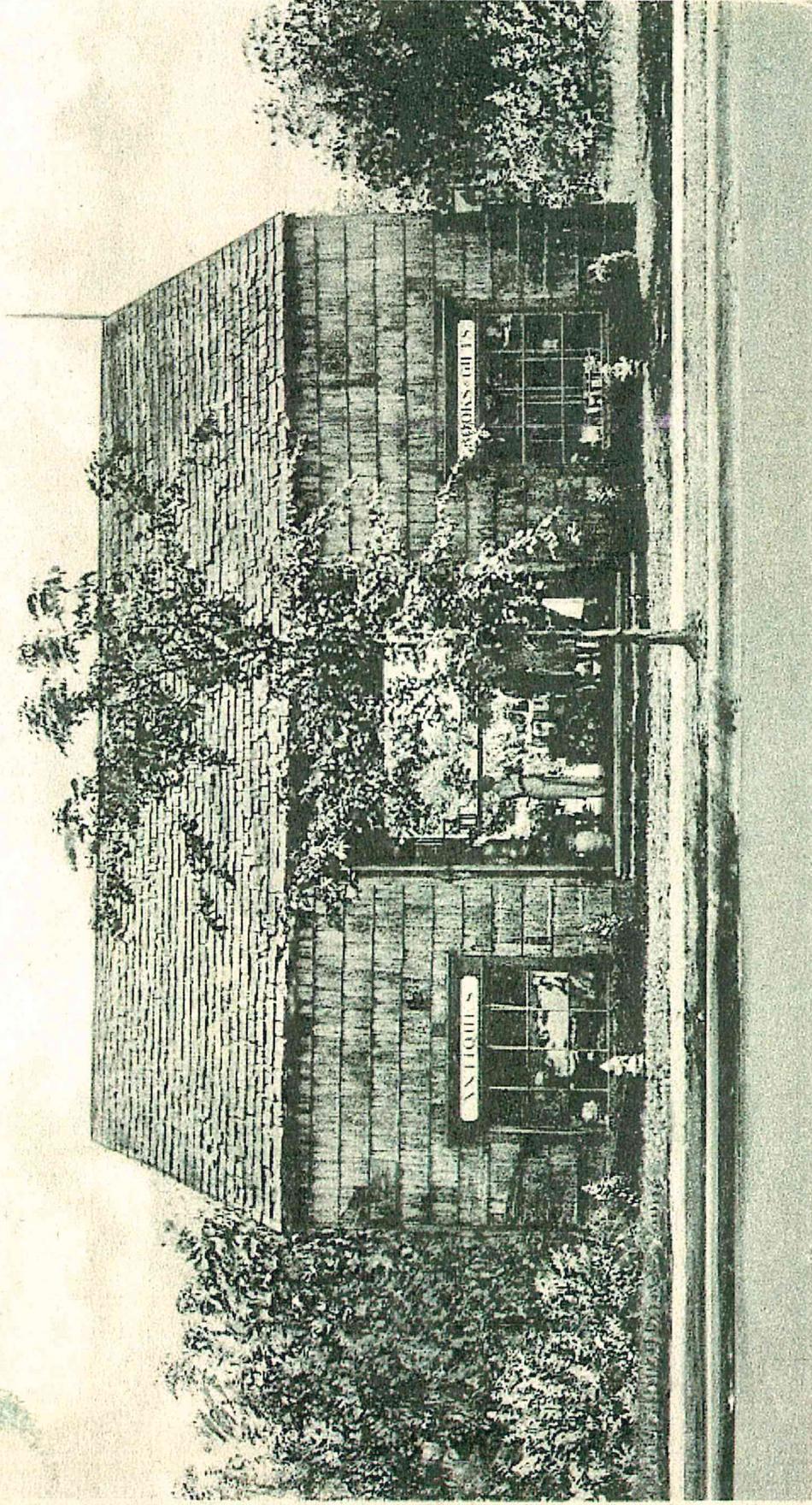


PHOTO COURTESY TOM EDMONDS



PHOTO COURTESY SOUTHAMPTON HISTORICAL MUSEUM

THE MOST ATTRACTIVE SHOP ON THE ATLANTIC SEABOARD

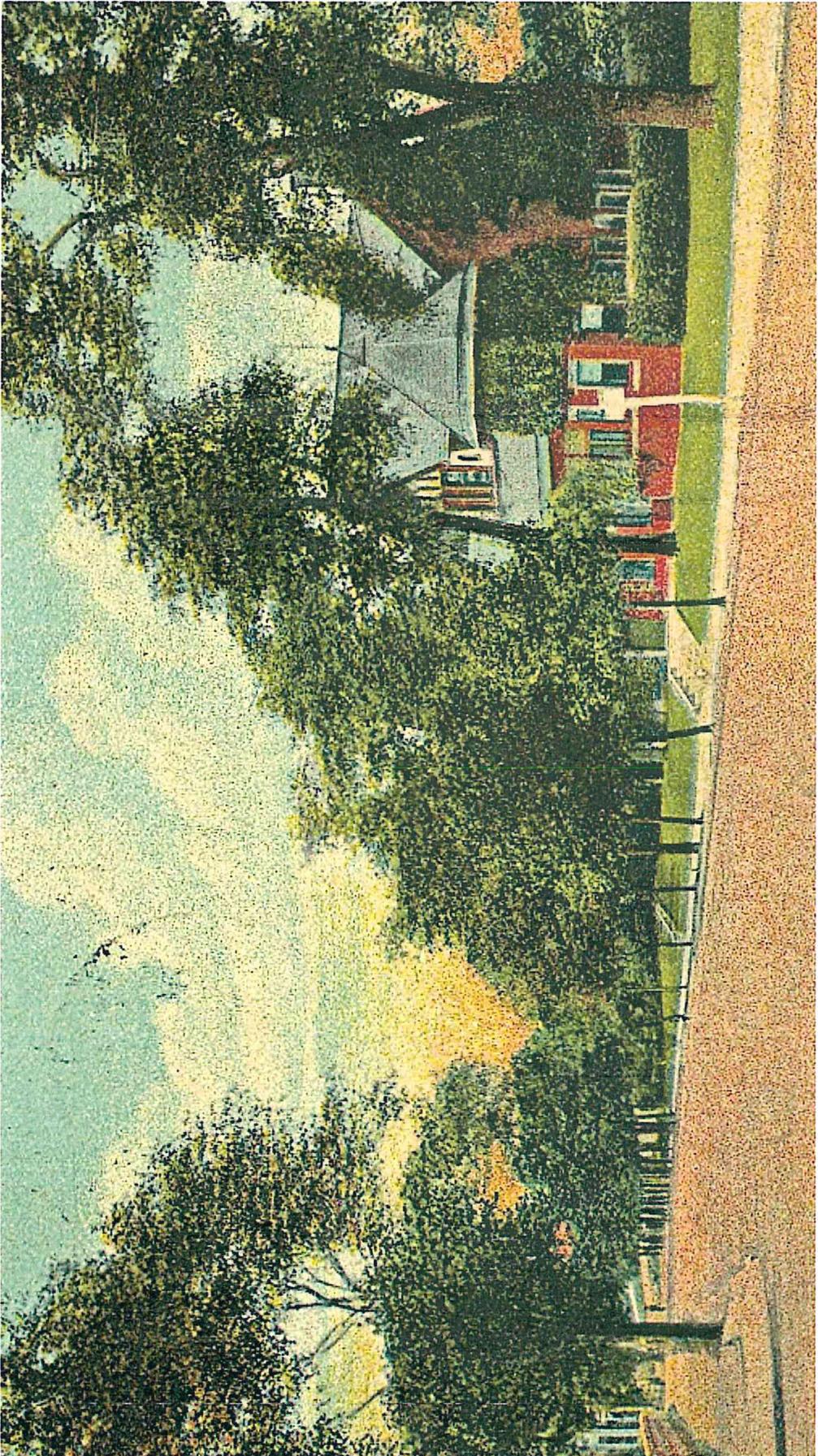


THE BILLBOARD BARN SOUTHAMPTON, LONG ISLAND, N. Y.
(ACROSS FROM THE TOWN HALL)

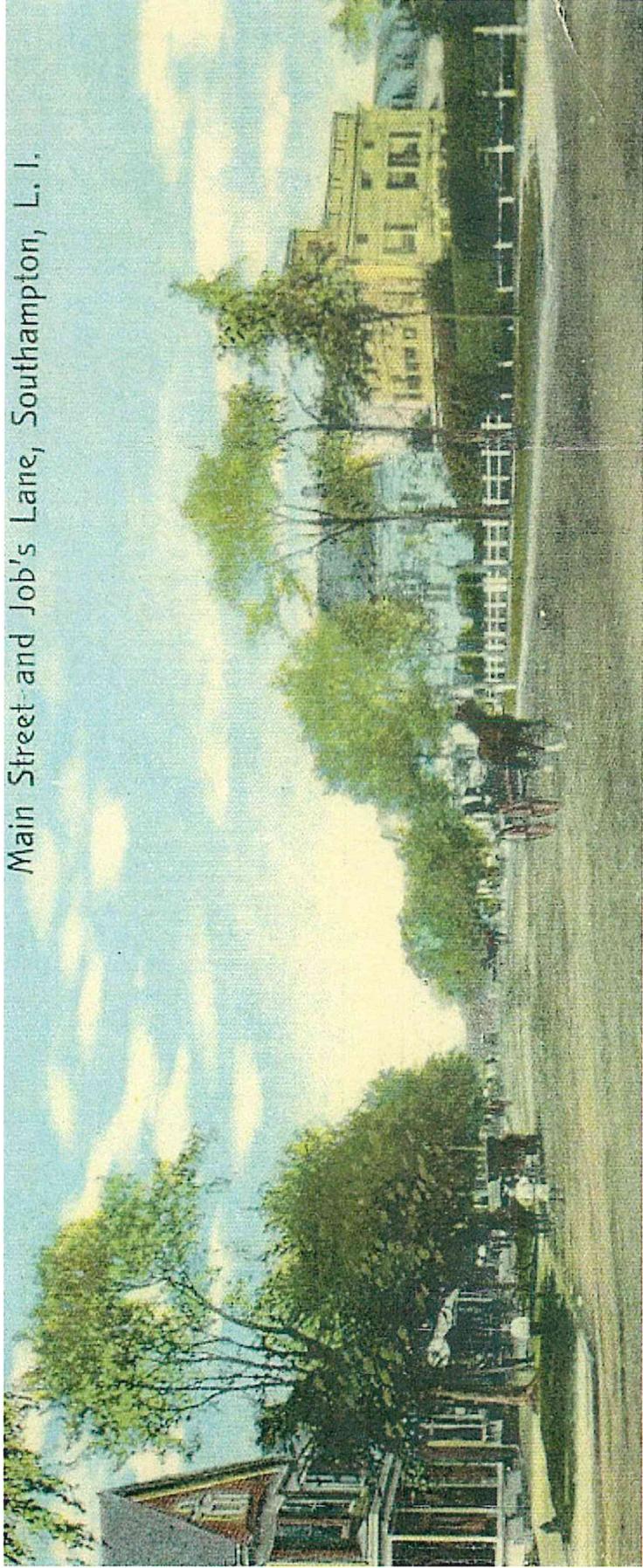


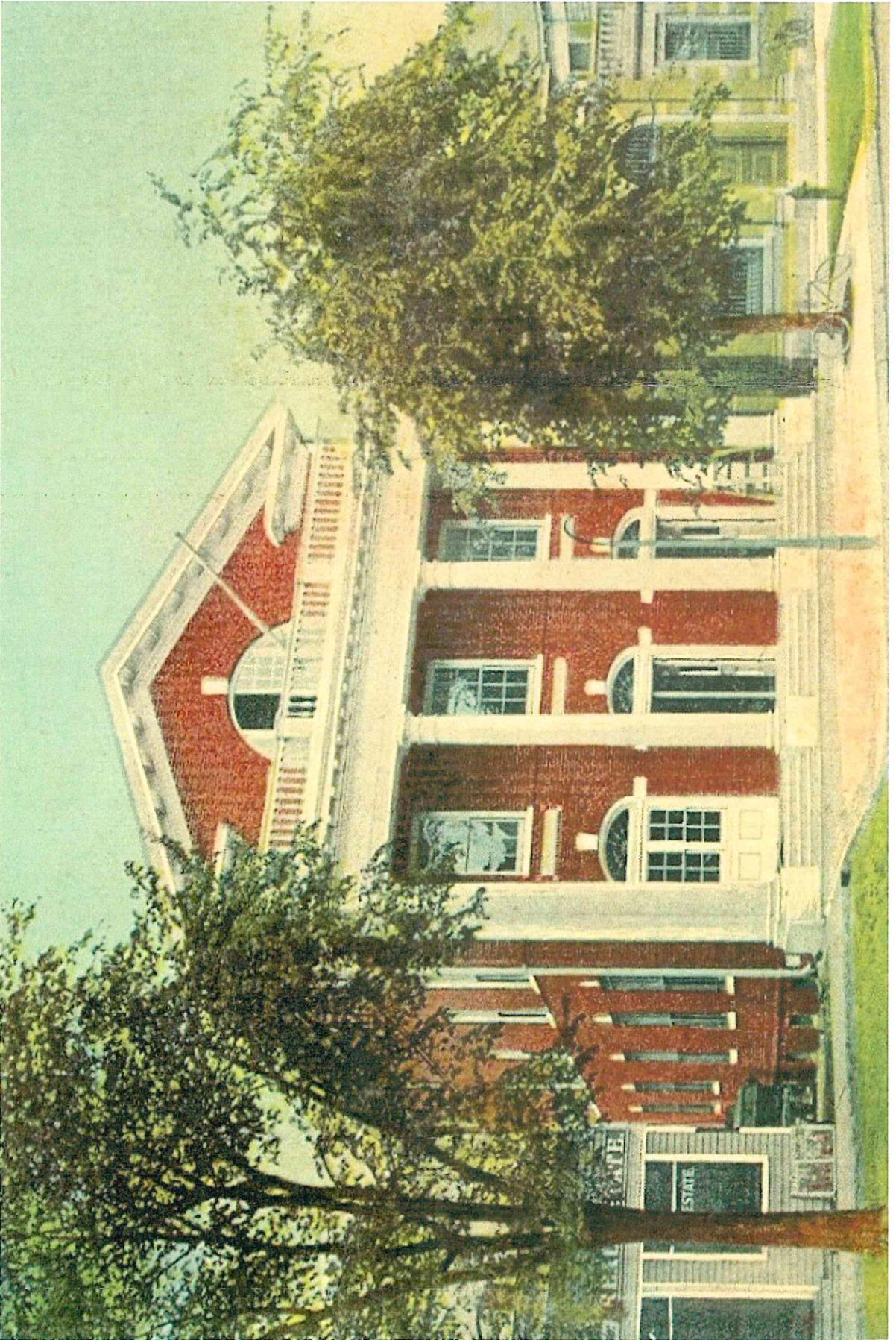
Job's Lane and Main Street, Southampton, L. I.





Main Street and Job's Lane, Southampton, L. I.

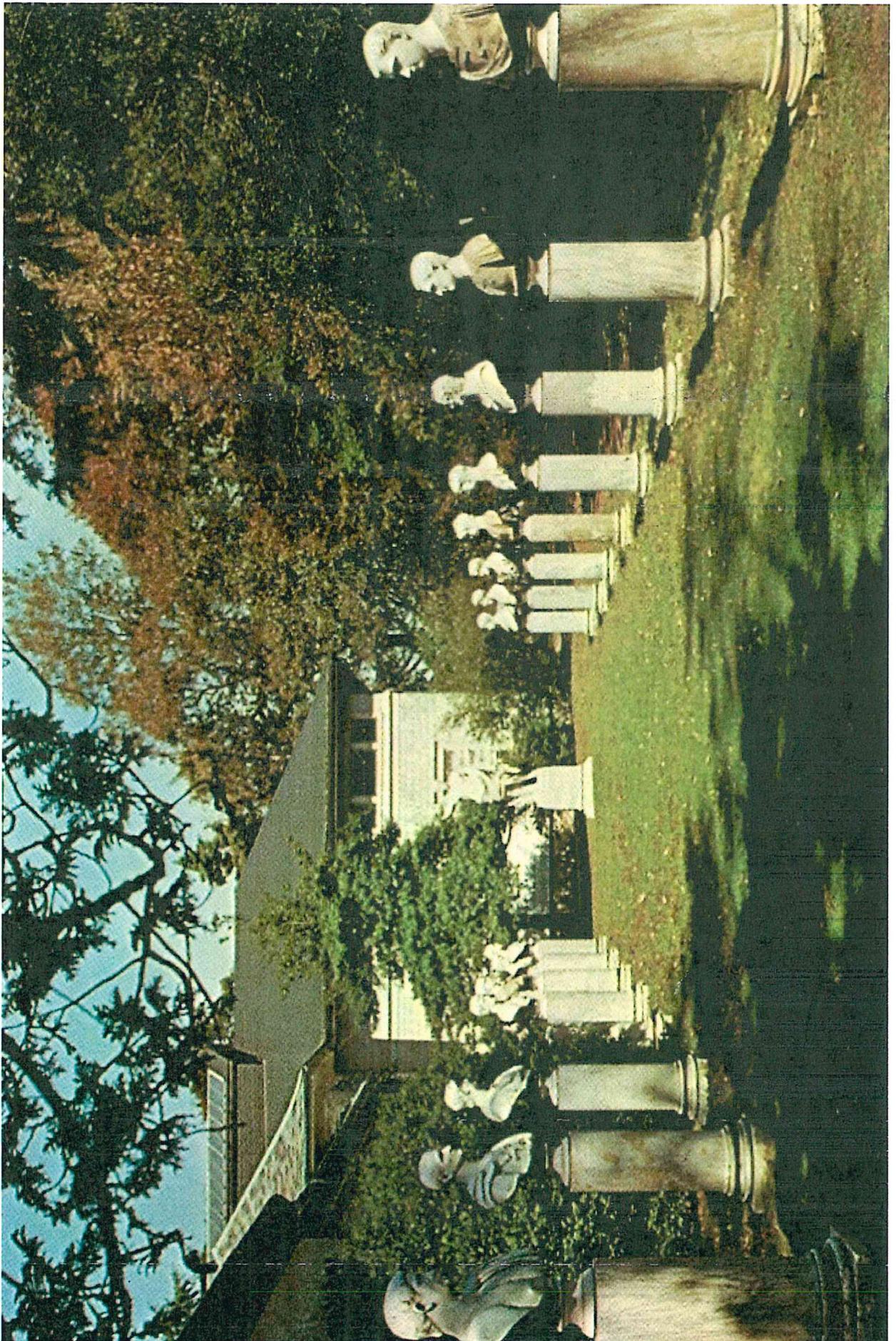


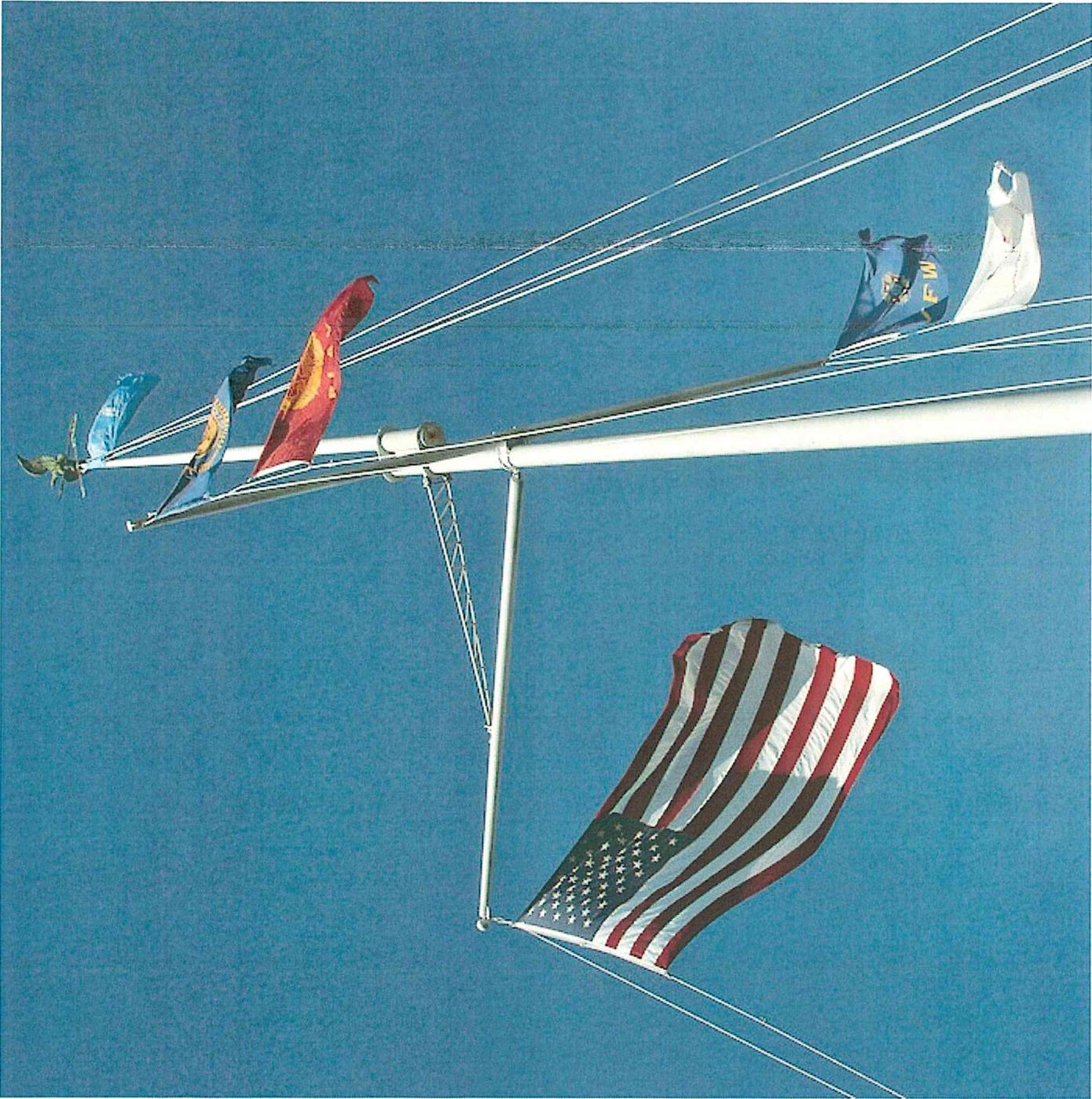


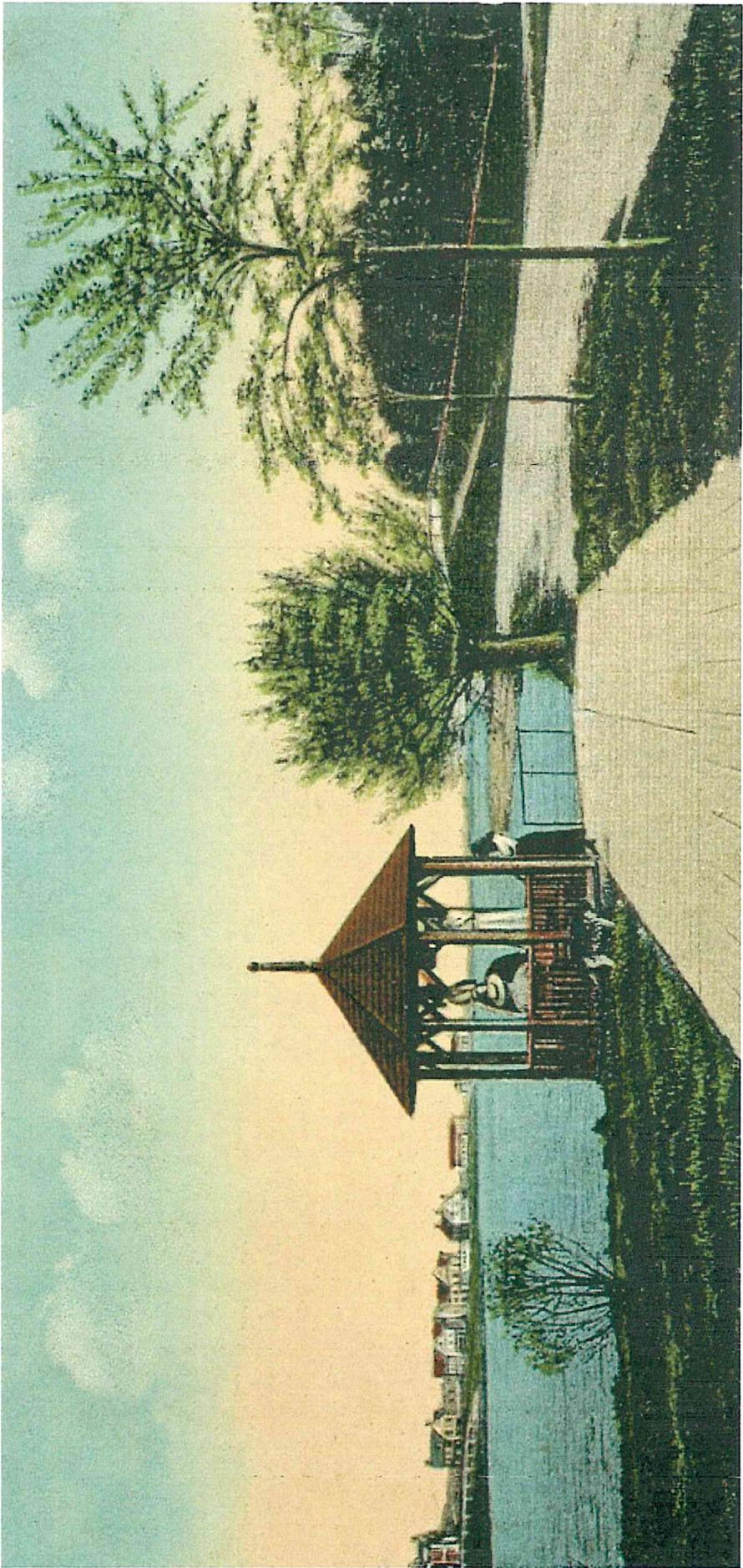


Parrish Art Museum Southampton, L. I.

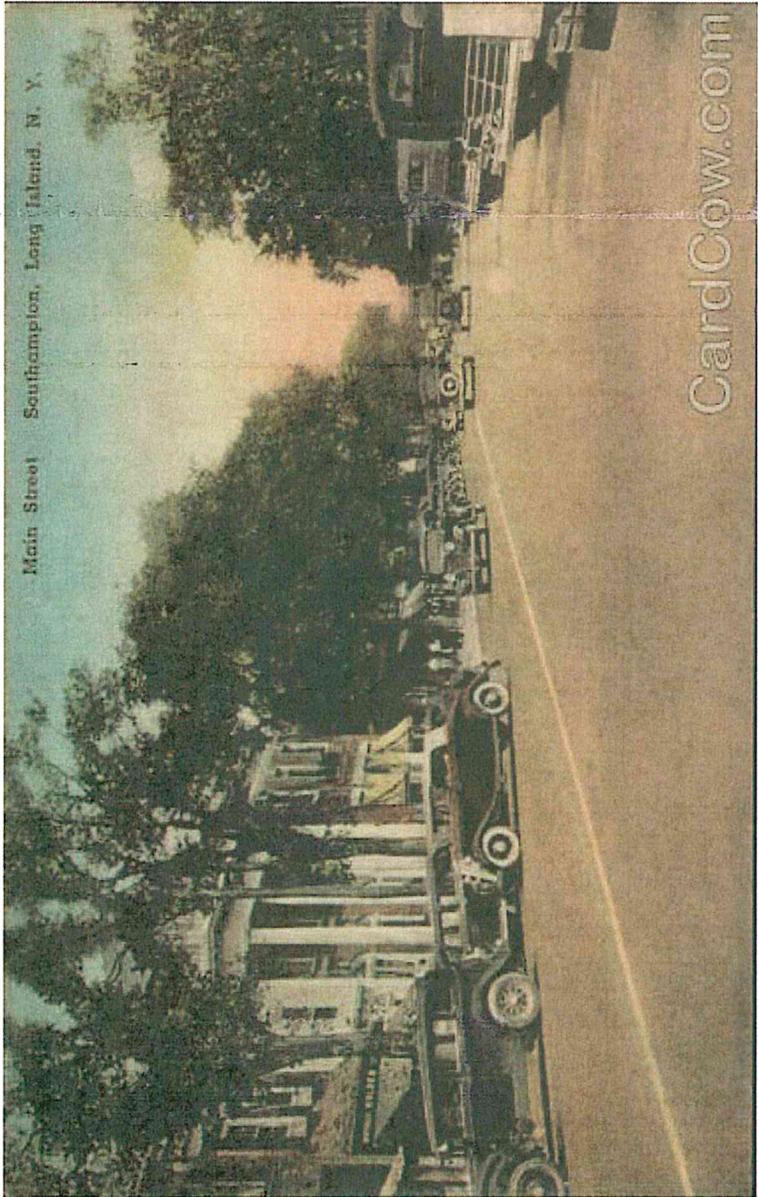




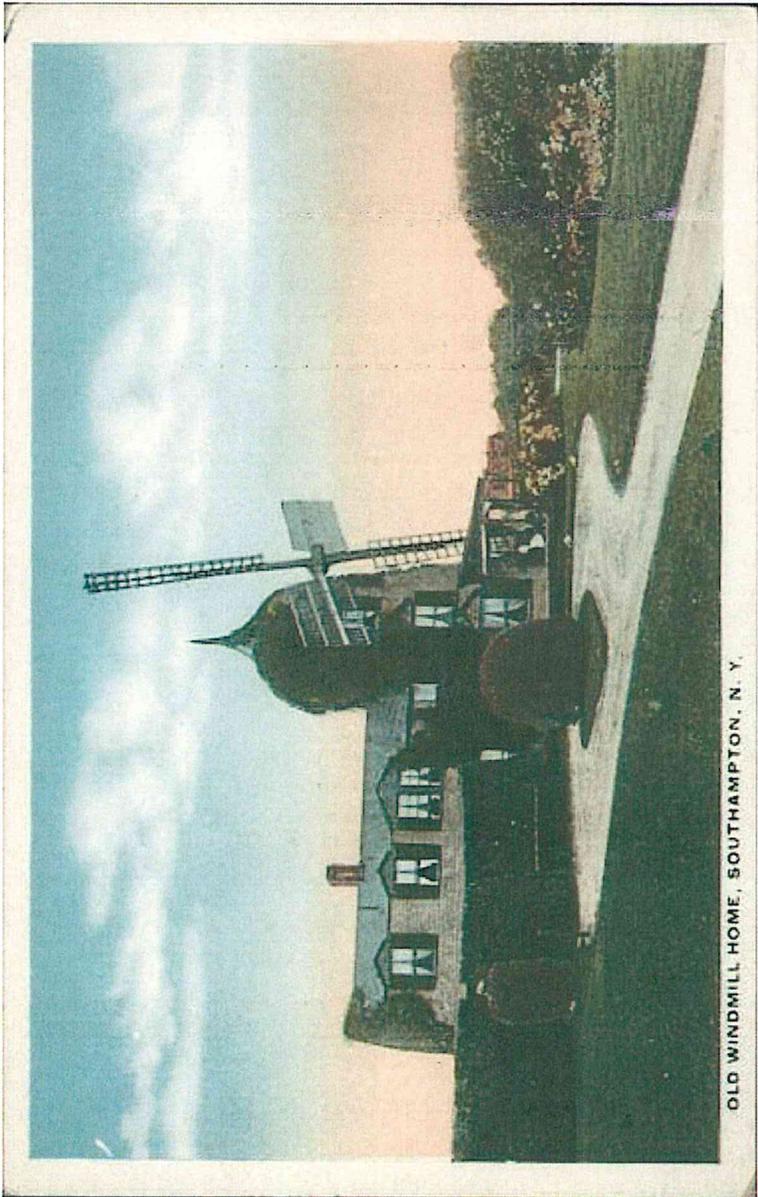




Main Street Southampton, Long Island, N. Y.



CardCow.com



OLD WINDMILL HOME, SOUTHAMPTON, N. Y.

Public Library, Southampton, Long Island, N. Y.



KNOWOL

Museum of Southampton, Long Island, N. Y.



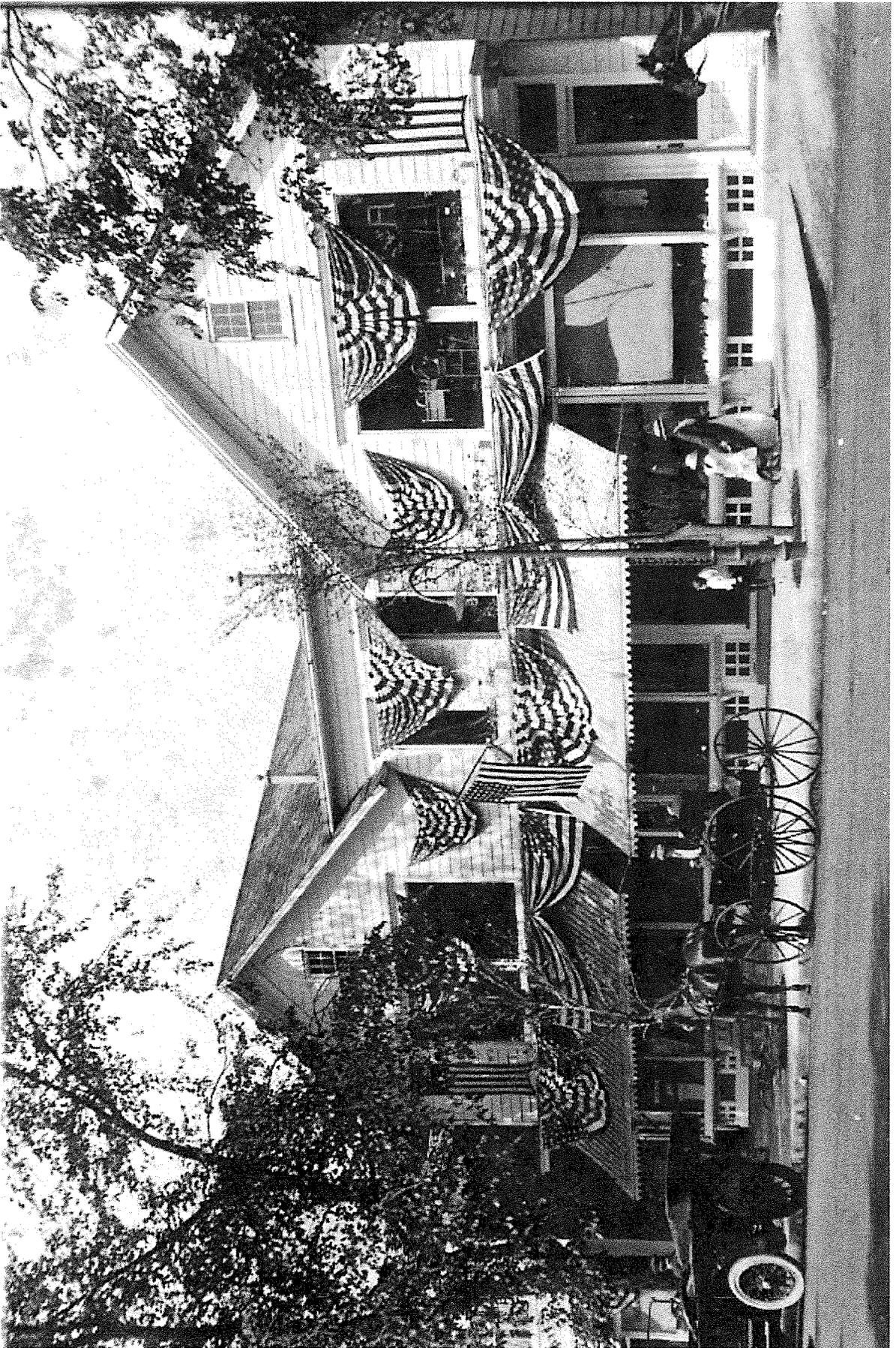
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High School, Southampton, Long Island, N. Y.

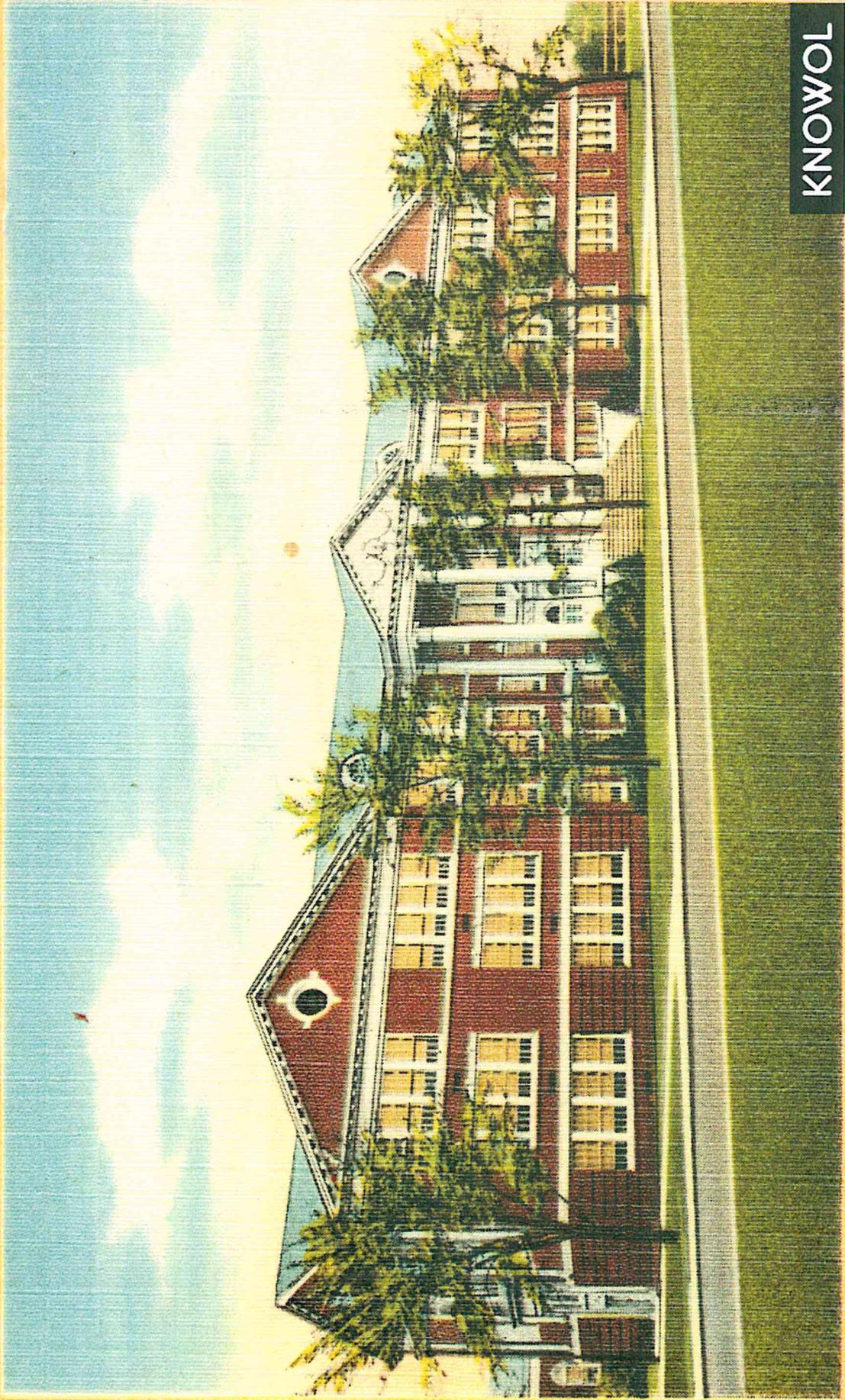


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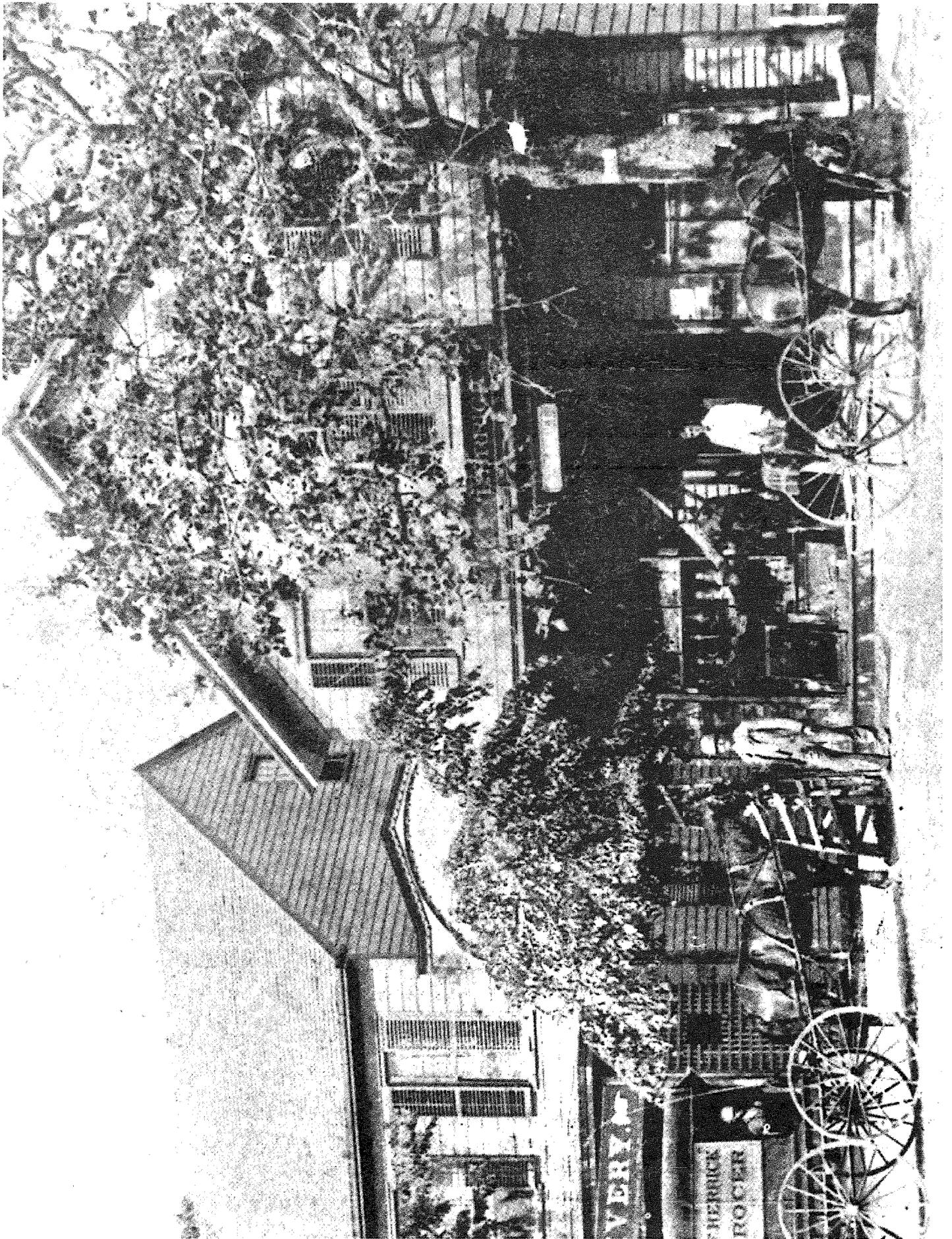


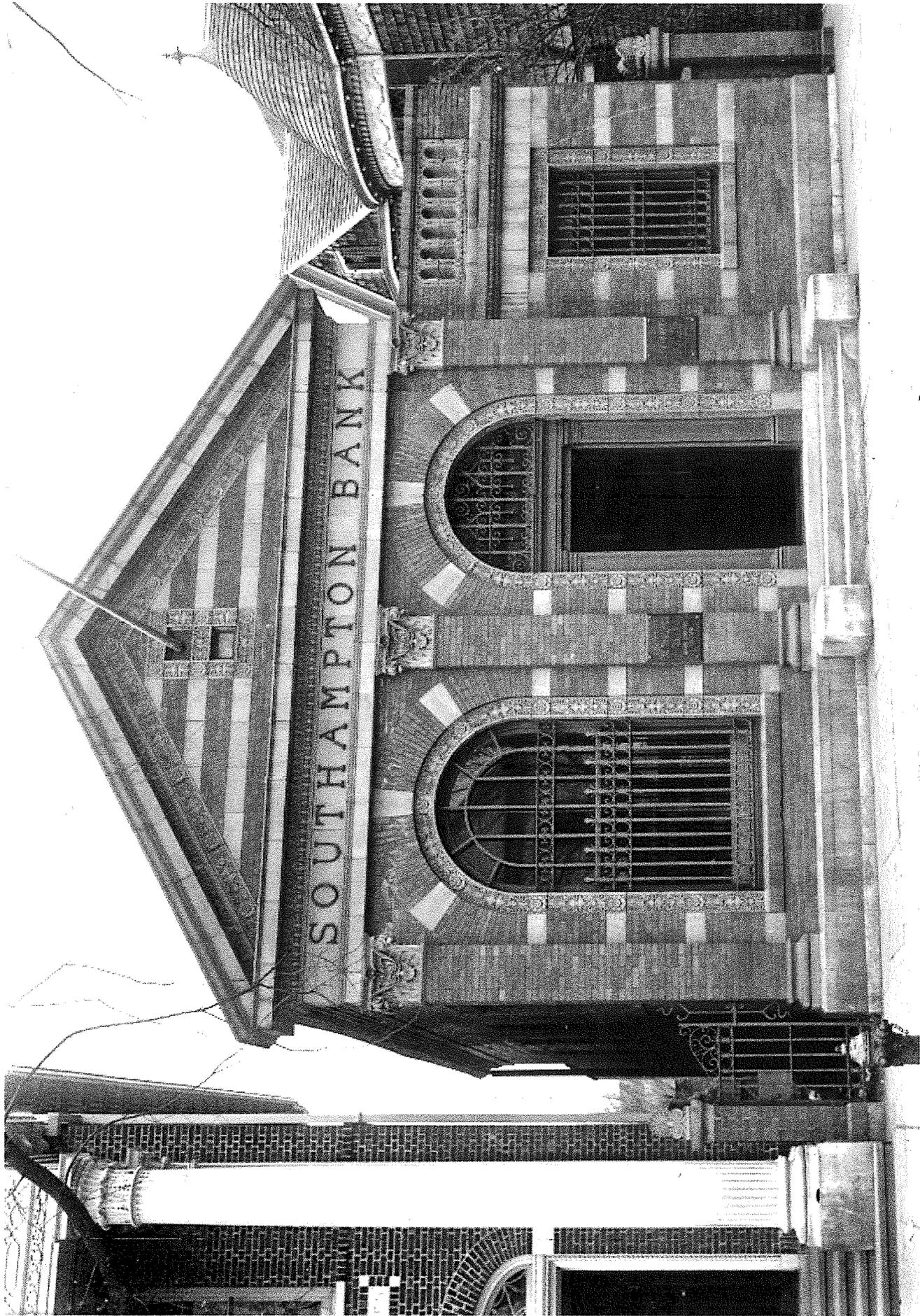


Grade School, Southampton, Long Island, N. Y.



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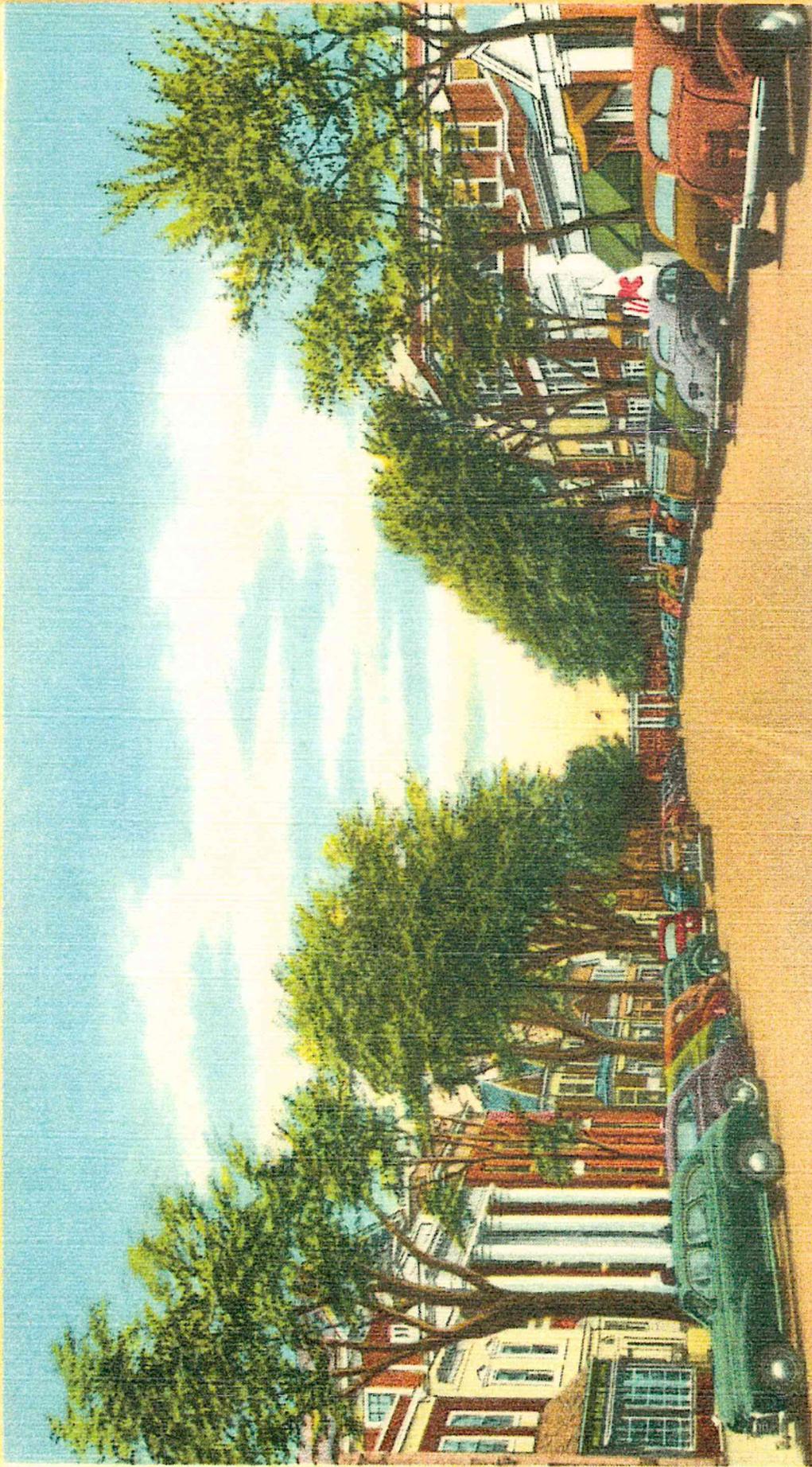


Meadow Club, Southampton, Long Island, N. Y.



KNOWOL

Main Street, Southampton, Long Island, N. Y.



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